# **CAN NAVIGATOR HELP YOU ACHIEVE YOUR BEST WORK YET?**

# Innovation expertise and high technology set Navigator Premium Inkjet paper apart.

Consider the job of a Creative—someone who puts all his effort into the design. The most important thing for him is that his work turns out exactly as imagined. The print performance must not disappoint.

Nowadays digital printing can already achieve the best quality results for more demanding applications, but as good as the technology might be, there is one thing that makes all the difference: The paper.

So how can Navigator Paper, as a leading European manufacturer, help you to achieve your best results?

#### **Premium Inkjet paper**

Navigator Premium Inkjet is a powerful high-tech tool, created specifically for achieving outstanding results. Developed with a special surface treatment and benefiting from the unique properties of Eucalyptus globulus, it is set to guarantee optimal printing performance.

### Does it improve printing quality?

When using Navigator Premium Inkjet, you will experience a notable difference in print quality: the special treatment given to the paper enhances its surface chemistry and also improves ink retention and drying speed. This allows better optical densities and higher colour contrast for customised, intense colour, high quality applications such as marketing collateral.





#### Will the high-speed inkjet equipment's results be improved?

Every technology requires the right type of paper to optimize its results. Navigator Premium Inkjet was designed to exactly fulfill the demands of high-speed inkjet presses: when compared to papers of the same segment, it guarantees even better print quality.

## What about runnability?

Navigator Premium Inkjet is a splice free product, which means that it optimizes the customer's/ printer's output.

It has a high winding and cutting quality, reducing paper burst and ensuring continuous printing at full speed.

#### How many formats are available?

This product is currently available in 80,90 and 100gsm sheets (SRA3, B2 and B3) as well as in reel format for all major high speed inkjet presses.

It is adaptable to many applications such as leaflets, mailings, catalogues, brochures, newsletters, invitations, posters and magazines, particularly where high quality, variable data printing is required.

# Conclusion

By using Navigator Premium Inkjet, you will be able to produce the work you need, achieving a great look and getting all the attention you desire.

As digital printing becomes an increasingly important option for competitive promotional print, Navigator Paper has the capacity to offer a product which is adaptable to various technologies.

It is critical to get the highest quality possible out of any job, and that is only possible with the greatest products that keep up with the times.

